

ROTARY MEMBERSHIP DEVELOPMENT & RETENTION

SEMINAR: DATE - 24 OCTOBER 2009

VENUE: JACARANDA HOTEL, NAIROBI – KENYA

PROGRAMME

TIME	TRAINING ACTIVITY	PRESENTER	CHAIR
8:15-8:45	ARRIVAL AND REGISTRATION	Linda Longstaff	
8:45-9:00 Presentation (15 Mins)	LEARNING OBJECTIVES At the end of the seminar, participants should know <ul style="list-style-type: none"> • Why it is important to increase membership in Rotary • How to recruit new and retain old members? • Role of Ethics and Integrity (Rotary Object) in achieving this goal 	PDG Kaushik Manek	N/A
9:00-9:35 Presentation (20 Mins) Discussion (15 Mins)	Reaching out for Rotary as we invite new members <ul style="list-style-type: none"> • Membership month on the Rotary calendar • Finding new members • Pre-induction • Keeping them involved • Conclusion/Discussion 	PP Mike Eldon	PAG Don Okpala
9:35-10:10 Presentation (20 Mins) Discussion (15 Mins)	Adhering to District Membership Goals <ol style="list-style-type: none"> 1. Global, Zone & District Overview 2. Priority: Expanding Membership 3. Strategic Focus 4. District Membership Award 5. Conclusion/Discussion 	DGE Eric Kimani	PAG Don Okpala
10:10-10:45 Presentation (20 Mins) Discussion (15 Mins)	Enthusiasm & Retention in Rotary <ul style="list-style-type: none"> • What is Retention? • Sustain Enthusiasm • How Active Is The Club • Keep Recession From Hurting Retention • Address Resigning Members • Conclusion/Discussion 	PAG Sundeep Raichura	PAG Kameshwar Mishra
10:45:-11:05 (20 Mins)	BREAK & LIGHT REFRESHMENT		
11:05-11:40 Presentation (20 Mins)	EXTENSION OF ROTARY TO OTHERS <ul style="list-style-type: none"> • Why extend Rotary to others? • Who are our targets for Membership growth/extension 	PP Eduard Mugo	PAG Kameshwar Mishra

Discussion (15 Mins)	<ul style="list-style-type: none"> • How do we extend Rotary to Others? • Pre-requisites and Precautions • Conclusion/Discussion 		
11:40-12:10 (10 Mins each point)	Sharing Experience <ul style="list-style-type: none"> • Rotary Club of Langata • Wooing Rotaractors to Join Rotary • Discussion 	PP Eduard Mugo Rot.??	AG Augustine Aghaulor
12:10-12:45 Presentation (20 Mins) Discussion (15 Mins)	UPHOLDING THE SECOND OBJECT OF ROTARY: ETHICS AND INTEGRITY <ul style="list-style-type: none"> ☉ The object of Rotary ☉ What is the second object of Rotary? ☉ What is Ethics? ☉ What is Integrity? ☉ What is the relevance of the second object to a Rotarian? ☉ Discussion 	Rtn Nikhil Hira	AG Augustine Aghaulor
12::45-12:55 (10 Mins)	CLOSING REMARKS	CC Geeta Manek	

Time Keeper/Sergeant-At-Arms: