

# CENTENNIAL PLANNING CALENDAR

## Pre-Centennial Years

### 2001-02

- RI selects the centennial logo with voting process through THE ROTARIAN, regional magazines, and RI Web site

### 2002-03

- Clubs/districts form centennial committees and initiate plans
- Clubs support The Rotary Foundation (TRF) promotion of US\$100 per capita goal
- Clubs begin centennial community project registration/initiation
- Clubs establish membership goals to support centennial goal of 1.5 million members
- Clubs/districts initiate centennial poster contest
- RI mails centennial celebration promotional materials
- RI Board seeks endorsement of centennial activities that require Council on Legislation action

### 2003-04

- Clubs/districts initiate centennial essay contest
- Clubs submit centennial community project progress reports to RI
- Convenors promote Rotary's centennial at Rotary zone institutes
- Clubs establish membership goals to support centennial goal of 1.5 million members
- Rotarians register for the 2005 Centennial Convention in Chicago at the 2004 Osaka convention
- Clubs support TRF promotion of \$100 per capita goal
- Clubs initiate a "twin club" relationship with a club in another country to promote international service and fellowship

- RI starts the Centennial Bell Around the World project — a special bell to travel to all districts of the world much like the Olympic flame, culminating at the 2005 convention in Chicago
- RI Board to obtain Council on Legislation endorsement of centennial activities
- RI to introduce and begin sales of Rotary Centennial History Book at the 2004 International Assembly
- RI selects winners of the centennial poster contest
- RI mails centennial celebration promotional materials

## Centennial Year

### 2004-05

- Clubs establish membership goals to support centennial goal of 1.5 million members
- Districts hold district conferences with centennial emphasis
- Clubs support TRF promotion of \$100 per capita goal
- RI president addresses the United Nations (tentative)
- RI offers series of educational club programs on Rotary history
- RI selects winners of the centennial essay contests
- RI begins centennial traveling displays transported by appropriate Rotary Fellowships
- RI secures statements of congratulations from world political and religious leaders by 1 January 2005

*Activities are preliminary and subject to change.*

# Official Celebration Begins

## February 2005 — Centennial Month

- Clubs/districts hold observances emphasizing heritage of Rotary
- Clubs mount public displays during World Window Week, the week in which Rotary's anniversary falls
- Clubs display centennial banners and posters in communities worldwide
- RI holds worldwide video/Web cast to celebrate Rotary's 100th anniversary
- RI launches a worldwide promotional campaign

## March 2005

- Clubs complete centennial community projects and submit reports

## April 2005

- Clubs hold Centennial Service Above Self Volunteer Project Month

## May 2005

- RI holds a Worldwide Peace Symposium utilizing Rotary World Peace Scholars

## June 2005

- RI holds convention, Chicago
- RI shares statements of support from world leaders at convention
- RI holds Rotaract Convention, Chicago
- RI dedicates the centennial commemorative statue in Chicago
- RI offers tours of One Rotary Center

# 100th Anniversary of Rotary Suggested Activities in 2002-03

## Form Club and District Centennial Committees

Appoint a district committee and encourage all clubs to appoint committees to coordinate centennial celebration activities.

## Support All RI Goals for 2005

Encourage club membership goals to support the centennial goal of 1.5 million members by 2005. Encourage members to continue to support the goal of polio eradication by 2005. Support The Rotary Foundation's goal of US\$100 per capita giving to the Annual Programs Fund.

## Initiate Centennial Poster Contest

The contest would provide districts and clubs an opportunity to initiate discussion of Rotary service among students, parents, school teachers, and community leaders. Rotary International would invite young people throughout the world to submit artwork posters to illustrate the meaning of Rotary service in their communities.

## Begin Centennial Community Project Registration

Rotary clubs are encouraged to plan, implement, and complete a new community project to fulfill a real need in the community. The project would be identified as the Rotary Centennial Project and would provide a permanent identification of the sponsoring Rotary club. Clubs will be asked to register their centennial projects with Rotary International during 2002-03 and complete their projects by 23 February 2005. The goal is for Rotary International to announce to the world on 23 February 2005 that a minimum of 5,000 communities would be enhanced by Rotary Centennial projects.