

# ROTARY CLUB CENTENNIAL COMMUNITY PROJECTS

Rotary's centennial in 2005 provides the ideal opportunity for Rotary clubs to showcase their service projects in 30,000 communities worldwide. All clubs are invited to join in this global effort to demonstrate the remarkable scope and power of Rotary service.

To participate in the program, clubs must register their centennial community project with Rotary International by 1 January 2003, using the registration form on the reverse side or online at [www.rotary.org/programs/centennial/cent\\_proj.html](http://www.rotary.org/programs/centennial/cent_proj.html). All projects must be completed by February 2005, Rotary Centennial Month.

To qualify as a Rotary Club Centennial Community Project, projects should meet the following criteria:

- Fulfill a clearly identifiable community need
- Provide a solution that has measurable results
- Involve the active participation of Rotarians rather than simply providing funding to another organization
- Feature a permanent sign, plaque, or inscription at the project site that identifies both the sponsoring Rotary club and Rotary's centennial

Projects that meet these criteria will appear in a special photo display at the 2005 RI Convention, and the sponsoring clubs will receive special recognition. Some projects will also be featured in RI publications and on the RI Web site.

In planning Rotary Centennial projects, clubs should consider the most pressing needs of the community and determine highly visible ways to meet those needs. Possible project ideas include constructing or renovating youth centers, playgrounds and other recreational facilities, low-cost housing for homeless people, or spaces for food banks or soup kitchens. You might also consider providing special rooms or additions for local schools or libraries that could also be a site for a Rotary-sponsored tutoring or literacy program. In communities lacking access to health-care services, think about renovating space to house a clinic or purchasing and equipping a mobile one.

To expand your resources, form partnerships with other neighboring Rotary clubs or local organizations and businesses. Invite your club's partners-in-service — Rotaractors,

Interactors, and Rotary Community Corps members — to join in the effort.

Centennial projects offer an opportunity to enhance awareness of Rotary in the community. To maximize the effectiveness of your project, work with the local media to secure coverage throughout its implementation — from groundbreaking through inauguration if applicable. For guidance in promoting your project to the media, see the publication *Effective Public Relations: A Guide for Rotary Clubs* (257) and the Effective Public Relations section on the RI Web site at [www.rotary.org](http://www.rotary.org).

The following resources can help you plan and implement your Rotary Club Centennial Community Project:

- *Vocational Service in Your Community* (509)
- *Communities in Action* (605A)
- *A Menu of Service Opportunities* (605B)
- *Community Assistance Program Brochure* (093)

If you need assistance from Rotary clubs abroad to carry out your centennial project, see the following publications:

- *World Community Service Handbook: A Guide to Action* (742)
- *Humanitarian Grants Programs* (130)

The RI Web site also features helpful information on planning, implementing, and funding community service projects.

**Remember to register your Rotary Club Centennial Community Project by 1 January 2003.**

For more information, contact:

Supervisor, Community Programs Section

Rotary International

One Rotary Center

1560 Sherman Avenue

Evanston, IL 60201-3698 USA

Tel: (847) 866-3404

Fax: (847) 866-6116

E-mail: [programs@rotaryintl.org](mailto:programs@rotaryintl.org)

# Rotary Club Centennial Community Project Registration Form

Registration must be completed by 1 January 2003, using this form or online at [www.rotary.org](http://www.rotary.org).

Rotary Club Name: \_\_\_\_\_

District Number: \_\_\_\_\_

Project Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Project objectives/description of project site: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

How did your club determine the need for this project? \_\_\_\_\_

\_\_\_\_\_

How does your club intend on implementing the project? Describe fundraising efforts, partnerships with other local organizations, and public relations ideas.

\_\_\_\_\_

\_\_\_\_\_

Estimated date of project completion: \_\_\_\_\_

Thank you for registering your Rotary Club Centennial Community Project! Please remember that all clubs should strive to complete projects by February 2005. A progress report about the status of your club's efforts is due to RI by 1 January 2004. You may report online (after 1 July 2003) or send information to:

**Supervisor, Community Programs Section**

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